

# ANNUAL FUNDING PLAN WORKSHEET

	New Year		Pre-Summer			Summer		Fall			Year End	
	January	February	March	April	May	June	July	August	September	October	November	December
<b>First Time Givers</b>	Giver Email Giving Packet	Giver Email Giving Packet	Giver Email Giving Packet	Giver Email Giving Packet	Giver Email Giving Packet	Giver Email Giving Packet	Giver Email Giving Packet	Giver Email Giving Packet	Giver Email Giving Packet	Giver Email Giving Packet	Giver Email Giving Packet	Giver Email Giving Packet
<b>Digital Giving</b>			Promote: TEXT giving		<b>Automate The Important Month</b>		Promote: Text Giving		Promote: Text Giving			
<b>Consistent Givers</b>	Giver Email	Giver Email	1/4 Giving Statements and Letter  Giver Email	Giver Email	Giver Email	1/4 Giving Statements and Letter  Giver Email  <b>Mail: The Generosity Ladder (Include Letter)</b>	Giver Email	Giver Email	1/4 Giving Statements and Letter  Giver Email	Giver Email	Giver Email	<b>End of the Year Giving Letter</b>  1/4 Giving Statements (Mailed in January) Included: Letter, Video email with Snapshot, stage announcement the Sunday prior to the mailing.  Giver Email
<b>Worship Service</b>		Message: Containers  <b>Video: 5th Anniversary</b>  Baptisms	Message Series: #Blessed (2 weeks)  Promote: TEXT giving		<b>We will talk about Automating Your Giving every Sunday in May.</b> Announcements Video (digital giving) Bulletin  Serve Day Video		Promote: Text Giving		<b>Video: Bounce Back Recap</b>  Promote: Text Giving		Message Series: Strapped  <b>Video: Mission Recap</b>	Christmas Shoes  Cookie Blitz
<b>High Capacity Givers (top 20)</b>			<b>Send a copy of The God I Never Knew by Robert Morris</b>						High Capacity Giver Dinner			
<b>Personal Financial Ministry and Education</b>		Freed Up eGroup  GT: Essentials 2.0	GT: Essentials 2.0	GT: Essentials 2.0	GT: Essentials 2.0	GT: Essentials 2.0	GT: Essentials 2.0	GT: Essentials 2.0	GT: Essentials 2.0	GT: Essentials 2.0	GT: Essentials 2.0	GT: Essentials 2.0
<b>BUDGETING and REPORTING</b>		Board Meeting  Financial Snapshots for Review  Church Goals			Board Meeting  Financial Snapshots for Review			Board Meeting  Financial Snapshots for Review			Board Meeting  Budget Review and Approval for 2018	